



Position: Student Graphic Designer

WHAT WE STAND FOR

The Mohawk Students' Association exists to ensure all Mohawk Students achieve personal success in their college experience and beyond. We empower Mohawk Students to create a community they can lean on for positive experiences, relevant supports, a listening ear, and a strong voice so they can achieve this success.

Led by the Executive Director and an elected Student Board of Directors (BOD), we are a Non-Profit Organization that supports students through our Areas of Focus:

- Advocacy & Leadership
- Engagement & Support
- Sustainability & Operations

While we are a separate organization from Mohawk College, we work collaboratively with the college to reach our goals.

MY MSA TEAM

We live our values to ensure we achieve our **Student Driven** Vision and Mission. **In This Together**, we collaborate in transformative ways within and beyond our departments, helping wherever we are needed. We **Believe it's Possible** by focusing on outcomes rather than outputs. We prioritize **Foster Belonging**, where all staff members feel purposeful and supported as their authentic selves. And we share and learn through the power of **Storytelling**.

MY COMMUNICATIONS TEAM

The MSA Communication Team is a department within the Student Experience Team (Communications, Programming, and Student Services) that handles the core communication execution responsibilities at the MSA. The team values creative diversity, and all members are encouraged to bring new ideas and their own creative passions to the table.

OUR VALUES



Student Driven:

We are passionate about Mohawk Students and all our efforts are devoted to enhancing their experiences.



In This Together:

Collaboration built on trust across the Mohawk community is essential to ensure every student interaction matters.



Believe it's Possible:

Fueled by outcomes and insight, we strive to find solutions for how we can meet the evolving needs of students.



Foster Belonging:

We connect the Mohawk Community to ensure everyone feels invited, welcomed, and included as their authentic self.



Storytelling:

We strive to tell, share, and learn from stories in meaningful ways.



WHAT YOU DO

You work on communication and design initiatives from the back end to ensure fellow students are getting accurate information in a clear and relevant manner that is easy to absorb. With your help, students can utilize supports and services available, get involved, and attend events.

What Success Looks Like in This Role:

Your unique and creative vision is an important asset to effectively express our values and engage students. You are empowered to use your personal experience as a student and as an up and coming industry professional to improve the MSA's brand awareness and everyday student life. You're in charge of adding that extra oomph to our content that will make students pay attention.

Primary Accountabilities:

- Assist the Communications team with the conception, design and implementation of campaigns associated with student government and services, events, clubs and food services.
- Work with the UX Graphic Design Specialist to design a variety print materials including posters, brochures, banners, menus, and more.
- Collaborate with the team to create effective digital assets including website, digital screen, social media, and animated graphics, and more.

HOW YOU DO IT

Responsibilities

- Participating in brainstorming sessions and co-creating graphics for campaigns and programs with the UX Graphic Design Specialist and Graphic Design Program co-op student.
- Taking the creative lead on small- and large-scale projects as assigned.
- Designing engaging graphics for both staff and student newsletters.

OUR MISSION

We empower Mohawk Students to create a community they can lean on for positive experiences, relevant supports, a listening ear, and a strong voice.

OUR VISION

All Mohawk Students achieve personal success in their college experience and beyond.



- Openly communicating with MSA departments about project updates, details and approvals.
- Researching current and future trends and recent campaign executions.

What you Need in Education, Experience and Training for your Department:

- Currently enrolled in a Mohawk College program.
- In good standing with the college (60% minimum grade average).
- Legally eligible to work in Canada.
- Ability to work independently and as part of a team.
- Good organizational and time management abilities.

What Knowledge, Skills and Attitudes that you require:

- Passion for working for and with post-secondary students.
- Motivation to embody our values and express them to students.
- Desire to learn new things and experience new adventures.
- Experience with using Adobe Creative Suite (especially Photoshop and Illustrator) and web content management platforms.
- An aptitude for multi-tasking and effectively prioritizing work to meet deadlines while still producing meaningful and impactful graphics.
- Ability to understand and adhere to MSA brand guidelines.
- Capability to work effectively in a team environment and to demonstrate initiative while working independently.
- Positive energy and attitude – good vibes only!

Physical Demands/Work Environment

- Standard work hours are up to 10 hours per week.
- This position may either be in-office or hybrid with the flexibility to attend select in-person meetings and/or events.

EQUITY, DIVERSITY AND INCLUSION

The MSA seeks qualified candidates who share our commitment to equity and inclusion, who will contribute to the diversification of ideas and perspectives, and especially seeks applications from indigenous (First

JOB DESCRIPTION

Reports To:

Communications
Manager

Department:

Communications
(Student Experience)

Classification:

Part-Time Contract
(Up to 10 hours per
week)

Location:

Fennell Campus

Pay Band:

\$17.00/hour



Nations, Métis or Inuit) peoples, members of racialized communities, persons with disabilities, women, and persons who identify as 2SLGBTQ+.

HOW TO APPLY:

Please apply to msainfo@mohawkcollege.ca.

Please include 'Student Graphic Designer' in the e-mail subject line followed by your last and first name, and attach your resume, cover letter and portfolio (PDF portfolio, personal website, etc.).

If you have any questions regarding the hiring process or you require accommodation in the interview process, please reach out to:

msarecruit@mohawkcollege.ca

The expected flexible start date is August 29th, 2022. The contract will end on April 7th, 2023.

EQUITY, DIVERSITY, AND INCLUSION

Equity and Diversity are core MSA values engrained in the work that we do to support Mohawk students.

The MSA believes the commitment to our values of equity, diversity, and inclusion requires continuous care. It's about fostering a culture of open-mindedness, compassion, and inclusiveness among individuals and groups, where leadership is made up of different people with diverse perspectives.

The MSA is actively building a community where everyone is encouraged and celebrated to be themselves and whose members have diverse cultures, backgrounds, and life experiences in order to challenge and dismantle systemic oppression.
