



STATE OF THE ASSOCIATION

2018/2019 ANNUAL REPORT



LEAN ON WE.



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Sheldon Coombs,
MSA President, 2019

WELCOME FROM YOUR MSA PRESIDENT

The Mohawk Students' Association (MSA) has a new face, but our mission remains the same. Every day, we strive to enhance all students' experiences through leadership, support, and advocacy. We are constantly evolving to make sure that we deliver this mission to the best of our abilities. Accountability is one of our core values, which requires transparent communications to our members.

The State of the Association annual report communicates our findings from the last year and our vision going forward. This report highlights the MSA's rebranding initiative, community contributions, and our financial report for the 2018/2019 school year.

Thank you to all the students at Mohawk College. You are the foundation of our existence and you drive everything we do. Thank you to the MSA staff and student employees for your commitment to excellence, and for making it possible for us to be successful student advocates. Finally, thank you to the MSA 2018/2019 Board of Directors for diligently representing the best interests of our students.

Thank you,
Sheldon Coombs
President, Mohawk Students' Association
(2019/2020)

2018/2019 BOARD OF DIRECTORS

Andrew Pidsadny, President

Brayden Spjuth, Vice President, Fennell

Samira Malik, Vice President, Health Sciences

Katrina D'Alesio, Media & Interdisciplinary
Studies Director

Jason LaPorta/Anthony Chidley,
Technology Director

Samantha Hoover, Past President

Tien Nguyen, Vice President, Marketing/External

Spencer Stewart, Vice President, Stoney Creek

Tommy Williams, Vice President, Finances

Jessica Korchowicz, Community & Urban
Studies Director

Richard Ferreira, Business Director

Jonah Schaufler-Biback, Speaker

WHAT IS THE MSA?

WHAT IS THE MSA

The Mohawk Students' Association is a student-led organization that works to provide services for students at all three Mohawk College campuses.

WHO WE ARE

The MSA is made up of Mohawk College students, student representatives, our hard-working MSA staff, and the MSA Board of Directors. Our student representatives embody Mohawk College students as a whole. Our diligent staff works hard throughout the year to provide different services for students, and to ensure students are in the know about what's happening at Mohawk College. And, the Board of Directors works to represent Mohawk College students at the federal, provincial, and municipal levels.

WHAT WE DO

The MSA advocates for all Mohawk College students, while providing high-quality services to propel the success of students both academically and socially.



The MSA front desk at Mohawk College's Fennell Campus.

"I like working at the MSA because I can gain practical experience in my field of study. My team is also very open and supportive of any ideas I bring forward,"

- Olivia Santucci, Student Social Media Assistant, Business Marketing, 2020.

MSA MISSION, VISION, & VALUES

MISSION STATEMENT

To enhance all students' college experiences through leadership, support, and advocacy.

VISION STATEMENT

We, respectfully, support and advocate for our students through strong leadership, teamwork, and communication to promote their academic success.

Using our core values, we will demonstrate our commitment to continuously develop services, programming, and entertainment to promote student success.

We will always advocate for our students to promote fairness and equity as part of their Mohawk experience.

VALUES

Accountability to our membership for all of our decisions and actions

Advocating for the benefit of our membership

Respecting students and their diversity in interests and needs

Integrity in our business activities and community affiliations

Leadership through example and opportunities



Students hanging out at the MSA Plaza at Mohawk College's Fennell Campus.



Students at the MSA Paint Party during Frosh 2019.

MSA TAGLINE | LEAN ON WE

WHAT IS LEAN ON WE?

'Lean on We' is the MSA's newly launched tagline, which was created to help show students that the MSA can assist them in many aspects of both their student and personal life. These aspects have been broken down into four pillars: Student Advocacy & Engagement, Events & Activities, Life Services, and Academic & Career Support.

**LEAN ON
WE.**

The line under WE is comprised of four squares that represent these four pillars of the MSA. The MSA's mission, vision, and values are symbolized when each pillar is connected, forming one line.

STUDENT ADVOCACY & ENGAGEMENT

This MSA focuses on prioritizing student representation, student advisory committees, the Annual General Meeting, student elections, A Better Community Day, and student appeals for Mohawk College students.

EVENTS & ACTIVITIES

As a built-in best friend on campus, the MSA takes pride in bringing unforgettable memories to students by hosting Frosh/Frost Week events, student-led clubs, pub nights and common hour events, along with providing access to community events.

LIFE SERVICES

To help students find balance the MSA provides life services including the HSR bus pass, the health and dental insurance plan, MSA Days, the food bank, legal counselling, Zipcar, The Personal, and discount tickets.

ACADEMIC & CAREER SUPPORT

Students who are looking for academic and career support can count on the MSA. The MSA provides students with gently used clothing, equipment rentals, used textbooks, graduation photos, and student appeal support. The Association also provides students with a quiet place to study - the Heath Study Lounge. Students utilize this service by booking one of the three rooms available for group work.



Students at the MSA Paint Party during Frosh 2019.



STUDENT
ADVOCACY &
ENGAGEMENT



EVENTS &
ACTIVITIES



LIFE
SERVICES



ACADEMIC &
CAREER
SUPPORT

Icons for the four Lean On We Pillars.

MSA FOOD COURT

The Mohawk Students' Association operates a student-focused food court that provides students with a wide range of food and beverage options.

The MSA Food court is the largest single employer of students on campus.

The businesses located within the food court complement the venues surrounding it, providing students with a space where they can unwind, relax, and connect with their friends on campus.

THE CELLAR

The Cellar is a restaurant located at Mohawk College's Fennell campus that is rich in both history and food.

THE ARNIE

The Arnie is a space where students can sit and have lunch, work, and/or meet with friends. It is also a place where many events are held including movie screenings, common hour events, and concerts.

BOOSTER JUICE

Located within the David Braley Athletic & Recreation Centre (DBARC), Booster Juice is a great option for students who are looking for a quick and delicious energy boost after a workout or in between classes.

BREWED AWAKENINGS

Whether students are looking for something quick and easy to eat, or something more hardy, they won't be disappointed by Brewed Awakenings. Here students can purchase muffins, sandwiches, soup, dessert, Marley Coffee, gluten-free snacks, and vegan and vegetarian options.

PIZZA PIZZA

There is nothing better than a flavourful, and piping hot, piece of pizza, and right in the MSA Food Court students can get just that.



A number of exciting events took place at The Arnie throughout 2018/2019.



Urban Fork is located in the Student Centre at the Mohawk College Fennell campus.

URBAN FORK

Buffalo chicken wraps, chicken finger, and poutine are just some of the mouth-watering hot food options students can indulge in at Urban Fork. Students can order breakfast and/or lunch, and there are also vegetarian and Halal options.

MSA CATERING

MSA catering offers a range of fresh, delicious menu options to suit any occasion on campus. Our dedicated catering team works diligently to produce high quality food and deliver great service at affordable prices. The MSA proudly catered corporate events, banquets, and meetings.

PIZZA PIZZA

Booster Juice


MARLEY
COFFEE®

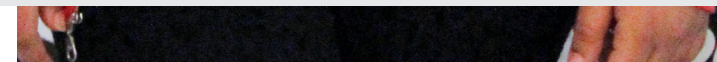


"The best thing about [working at the MSA] was that I was able to make mistakes in order to learn. I was never judged. I had the freedom to make mistakes which made me feel comfortable,"

- Bijal Batel, Student Services Representative, Health Wellness and Fitness student, 2020.



The Cellar is a popular place on campus to eat delicious food and hang out with friends.



MSA EVENTS

Throughout the 2018/2019 year the MSA hosted numerous successful events for Mohawk College students to attend and enjoy.

Loud Luxury came to The Arnie for FROSH WEEK 2018, and Killy performed in the Arnie during FROST 2019. However, the MSA's noteworthy events did not stop at just concerts. The MSA also hosted a paint party, dirty bingo, pub nights, a fall fair, a campfire, trivia nights, and a holiday market.

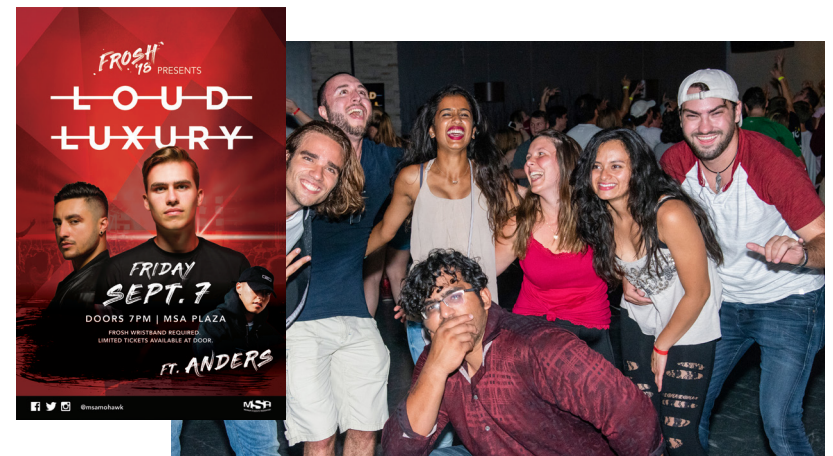
All MSA-held events are put on with the intention of enhancing students' overall college experience. Some events are put on with the direct purpose of benefitting students academically such as: supporting Carpe Noctem, workshops surrounding the academic appeal process, etc.

The MSA also held the following events to help students de-stress from their academic lives: therapy dog sessions, haircut events, and manicure sessions.

The following photos highlight some of the events that occurred.



Students were able to get a trim at the Get a Haircut event.



Excited students at the Loud Luxury concert.



Loud Luxury performing in The Arnie during FROSH 2018.



Students roasting marshmallows at the FROSH WEEK Campfire.

MSA CLUBS

One of the many ways students were involved with the MSA was through clubs.

The MSA actively encourages Mohawk College students to start new clubs. To do this, all students have to do is: obtain the 'new clubs form' from the MSA office (or email msaclubs@mohawkcollege.ca), grab some friends, do the paperwork and know the policies, book a room through the MSA clubs coordinator (or their student and faculty advisor), and stay in touch with the MSA Clubs coordinator.

All club applications are submitted to the MSA for review.

Once applications are approved, students can meet with their club in the MSA Clubs Room.

CLUBS ROOM

The MSA Clubs room is a space where students with similar interests and hobbies can congregate, as part of an MSA approved club. This room is located in G008a at Mohawk College's Fennell campus.

During the 2018/2019 school year, Mohawk College students managed the following MSA clubs.

- Comic Book Club
- Guitar Club
- Mohawk Veggie Club
- Mohawk Improvised
- Mohawk College Anime Club
- Cyber Security Club
- CE2B Club (Chemical Engineering, Environmental, Biotechnology)
- Club For the Advancement of Science, Technology, and Innovation at Mohawk College
- Ping Pong Club
- Chess Club
- Happy Feet Dance Club
- Smashbros Club
- Traditional Gaming
- Paralegal
- Women in Technology
- Public Speaking Club
- Philosophy
- Astronomy



The MSA Clubs table at MSA Day 2019.



The MSA Clubs room is located in G008a.

THE YEAR IN REVIEW

HOW THE MSA SUPPORTED STUDENTS

The MSA worked to support students by maintaining services, enhancing services, and by launching its new tagline – ‘Lean on We’.

MAINTAINING SERVICES

The MSA actively worked to maintain the following services.

- Career Closet
- Health & Dental Insurance
- Graduation Photos
- HSR Bus Pass
- Heath Study Lounge
- Zipcar
- Used Textbooks
- Discount Tickets
- Faxing
- Food Bank
- Home & Auto Insurance
- Legal Counselling
- Equipment Rentals

ENHANCING SERVICES

The MSA enhanced its Career Closet service by offering free headshots to students at several events. The career closet was expanded to both Mohawk College’s Stoney Creek and McMaster IAHS campuses. The MSA also partnered with the Good Shepherd who provided the association with business clothing donations.

A Campus Services and Activities Coordinator position was added to increase service levels at the IAHS and Brantford campuses, along with the MSA’s partner locations (Six Nations Polytechnic, OSSTC, Airport, and Wentworth Heights).

Additional equipment – stethoscopes and blood pressure cuffs – was added to the equipment rental service at Mohawk College’s Fennell and IAHS campuses.

Through its partnership with the Good Shepherd, the MSA was provided with donations to fill its food bank bags.

The MSA worked on the implementation of the PRESTO U-Pass which took effect May 1, 2019.



Get career ready with help from the MSA Career Closet.

Students can come to the MSA for help with their PRESTO account.

SERVICE STATISTICS

Here are some MSA service statistics for the 2018-2019 year.

In-Person Legal Counselling & OSAP Affidavits: 598 appointments

Equipment Loans: 3,900 loans

Discounted Attraction Tickets: 115 tickets sold

Zip Car: 311 members

Grad Photos: 1,207 students photographed

HSR U-Pass: 61% of all Mohawk College students used their bus pass

Of the 61%, students used the pass, on average, 43 times a month

Home & Auto Insurance

The MSA had 519 accounts with the Personal Home and Auto Insurance Company.

There were 646 policies in force between all accounts

Career Closet: 135 visits

Health Claims: 20,051 students submitted health claims
(value: \$650,207)

Dental Claims: 19,637 students submitted claims for dental services
(value: \$1,001,851)

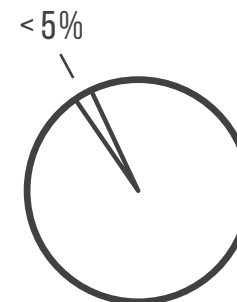
Opt-out rate: Less than 5% (4.18%)



61% OF STUDENTS USED THEIR BUS PASS. STUDENTS USED IT, ON AVERAGE, 43 TIMES A MONTH.



20,051 STUDENTS SUBMITTED HEALTH CLAIMS IN 2018/2019



LESS THAN 5% OF STUDENTS OPTED-OUT OF SERVICES

MAJOR CONTRIBUTIONS

A BETTER COMMUNITY DAY

A Better Community Day, also known as 'ABC Day' or 'ABCD', is an event that pairs volunteers with local not-for-profit organizations to facilitate a day's worth of positive action in the community. Each year, ABC Day contributes over \$10,000 in donations to community organizations.

The inaugural ABC Day took place on April 3, 2016, with nearly 100 participating students and community members who signed up to support one of three local organizations. The event has grown each year since.

ABC Day started as a grassroots volunteer initiative led by the 2015/16 MSA Board of Directors and has since grown into an annual Hamilton community event. The vision behind ABC Day is to make tomorrow's Hamilton better than today's through volunteer activities across the city.

On ABC Day 2018/2019, a \$500 donation went to some of the community agencies students volunteered at. Donations totalled \$3,500 and went to the following agencies: Kiwanis Boys & Girls Club, Stewards of Cootes, Eva Rothwell Centre, Special Olympics Hamilton, Food4Kids, Hamilton/Burlington SPCA, Habitat for Humanity, and Wesley Urban Ministries.

Over 100 Mohawk College students, along with a few MSA employees, participated in ABC Day 2018/2019.

Thank you to our partners and sponsors:



OVER 100 STUDENTS, ALONG WITH A FEW MSA STAFF MEMBERS, PARTICIPATED IN ABC DAY 2018/2019.

Some of the ABC Day volunteers at AbleLiving Services.

MSA COMMUNITY DONATIONS

COMMUNITY DONATIONS

Each year, the MSA Board of Directors makes several donations to community causes that are important to Mohawk College students. Donations also support on-and off campus events and activities that enhance academic and personal success for students. In addition to monetary donations, the MSA Board of Directors donate space for activities and events in the Student Centre that supports academic programming and student employment. All donation requests are submitted to the Board by students, and are then reviewed for approval.

For the 2018/2019 year, the MSA Board of Directors donated \$2,170 to the following organizations.

- Gymnastics Ontario
- Leadership Summit for Women
- United Way
- Kenyan Community Event



A group photo of the 2018/2019 Board of Directors.



"I thought it [the career closet] was very welcoming, very organized, and easy to sort through, and [the MSA] was very welcoming and very helpful in getting me prepared for my interview. This was such an easy experience and it's good for someone who's on a budget,"

– Andrew Post, Architectural Technician student, 2020.

STUDENT EXPERIENCE DONATIONS

In the 2018/2019 year, the MSA financially supported students in a number of ways. The MSA provided donations for student activities, student trips, and general support for Mohawk College students.

STUDENT EXPERIENTIAL LEARNING TRIPS **Total Value: \$6,975**

Northern Ontario Wood Instruction Tour: \$3,375 (supported 45 students)

Social Service Worker Trip to Greece: \$900 (supported 12 students)

Project Jamaica Part I: \$900 (supported 12 students)

Global Autism Trip to India: \$900 (supported 12 students)

Project Jamaica Part II: \$900 (supported 12 students)

STUDENT SUPPORT **Total Value: \$65,050**

Emergency Loans and Grants to Mohawk College Students: \$37,400

Food Bank: \$27,650 (564 visits)

DONATIONS TO SUPPORT STUDENT AND COLLEGE ACTIVITIES

Total Value: \$10,500

Music Career Day

International Student Orientation

Two Carpe Noctem Events

Justice Studies Student Event

College Open House

Alumni Nine and Dine

Mental Health

Day One Student Leader Training

Backpack to Briefcase Events

Volunteer Fair

Fit to Pitch

Art of Career Networking SURGE

Engineering Technology VIP Open House

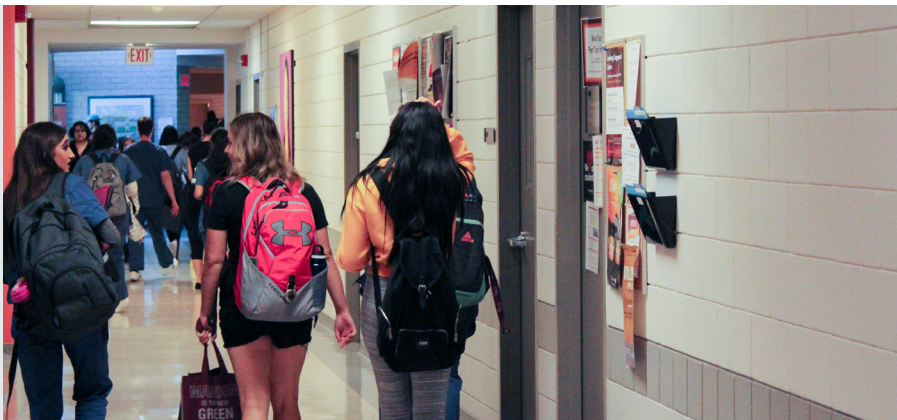
International Student Event

Vanier Marketing Case Challenge

Popsicle Stick Bridge Competition

Banter with Bigwigs

Corporate Services Day



Students at Mohawk's IAHS McMaster campus.



The MSA Career Closet is a free service available to students.

THE ROLE SOCIAL MEDIA PLAYS AT THE MSA

It's no secret that the role social media plays in our society has drastically increased over the last several years. It's how many people communicate, stay updated on news, and keep friends and family informed about their life.

Like many, the MSA actively and proactively uses social media.

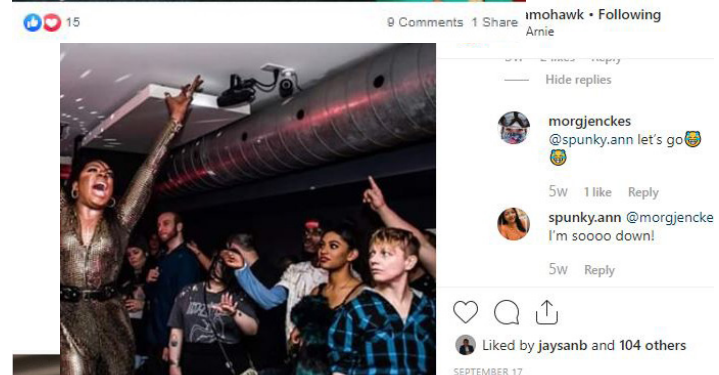
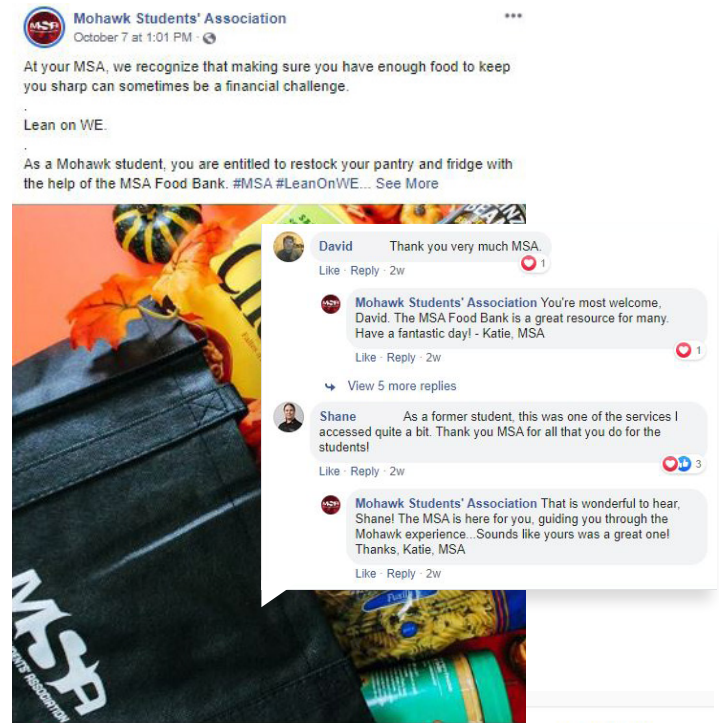
The MSA uses social media to inform students about events being hosted, school news, services offered, and to showcase what events look like.

Additionally, the MSA also uses social media to respond to comments and questions.

The following screenshots showcase how the MSA utilized and engaged with students via social media throughout the 2018/2019 year.



Social media plays a big role in students' lives and at the MSA.



FINANCIAL REPORT

BY GREGORY MCNEISH, VP FINANCE

MacGillivray Chartered Accountants & Business Advisors have audited MSA's financial statements for the year ending April 30, 2019. The audit was led by senior partners Gail Almand and Jamie Mitchell.

The audited financial statements included the statement of financial position, statement of operations, statement of changes in fund balances, and the statement of cash flows.

In 2018/2019 the Student Activity Fee saw a 2% increase from 2017/2018 – this resulted in a yearly fee of \$204 (\$102/semester). The Apprenticeship Fee did not change, and the Continuing Education Fee is set annually by the College. In total, \$3,474,822 in revenue was generated from student fees compared to \$3,281,214 generated in the prior year, an increase of 5.9%.

The 2018/2019 audit has confirmed:

A consolidated net income of \$762,279, an operating fund income of \$512,679, an internally restricted (Medical Plan) fund income of \$284,290, and a capital fund loss of \$34,690.

The major expenses for fiscal 2018/2019 were as follows:

- Desk, cubicles, MSA Main Office – reception: \$7,616
- Countertop display case – Brewed Awakenings: \$2,667
- Portable soup merchandiser – Brewed Awakenings: \$2,850
- Production kitchen revitalization project – Arnie: \$423,395
- Main Office floor plan renovation project: \$120,000

The MSA's financial position continues to be strong with \$4,820,741 in cash holdings. This strong financial position can be attributed to student enrolment exceeding expectations, planned spending cutbacks in anticipation of the Student Choice Initiative, and the governments' introduction of OHIP+.

	2018/2019 SEMESTER FEE	2018/2019 INCOME	2017/2018 SEMESTER FEE	2017/2018 INCOME
Student Activity Fee	\$102	\$3,340,016	\$100	\$3,146,294
Continuing Education Fee	\$0.05/student contract hour	\$110,518	\$0.05/student contract hour	\$108,260
Apprenticeship Fee	\$10	\$24,288	\$10	\$26,660
Total Fees		\$3,474,822		\$3,281,214

FINANCIAL AUDIT



Gail C. Almand, CPA, CA
Brian L. Braun, CPA, CA
George Karteros, CPA, CA
Jamie R. Mitchell, CPA, CA, CBV
David J. Straughan, CPA, CA

INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Mohawk Students' Association

Opinion

We have audited the financial statements of Mohawk Students' Association ("Organization"), which comprise the statement of financial position as at April 30, 2019, and the statement of operations, statement of changes in fund balances and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at April 30, 2019, and results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations ("ASNPO").

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements
Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

INDEPENDENT AUDITORS' REPORT, continued

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Mississauga, Ontario
August 28, 2019

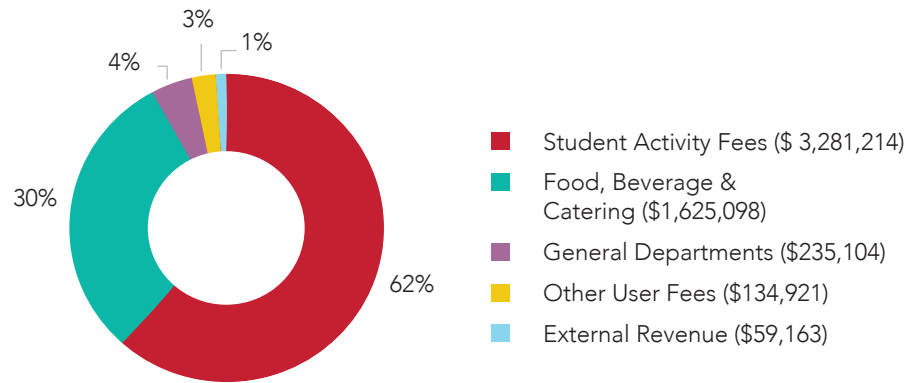
CHARTERED PROFESSIONAL ACCOUNTANTS
LICENSED PUBLIC ACCOUNTANTS

MacGillivray Brampton
600-6605 Hurontario St., Mississauga, ON L5T 0A3
T: 905.696.0707 • F: 905.696.0760
www.macgillivray.com

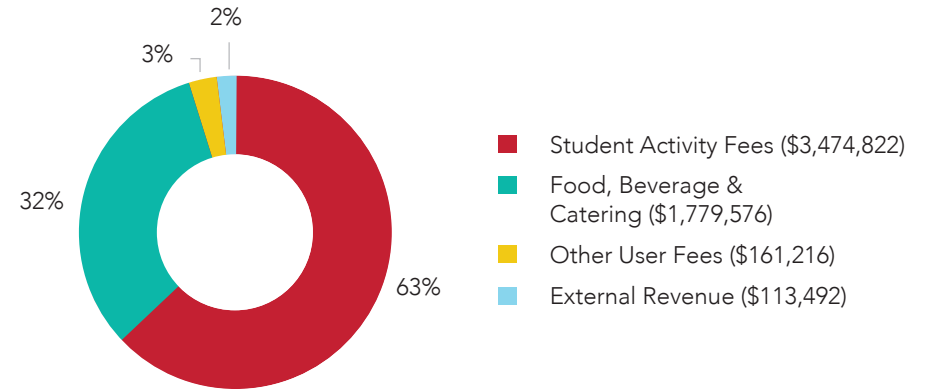


FINANCIAL BREAKDOWN

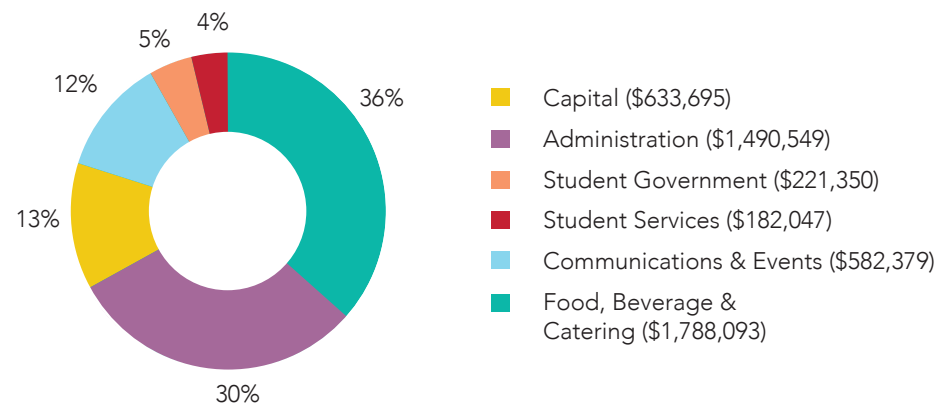
2017-2018 REVENUE



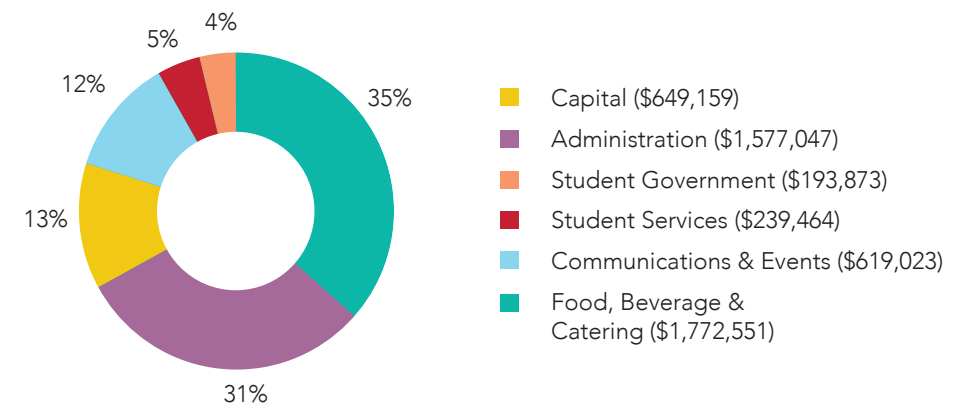
2018-2019 REVENUE



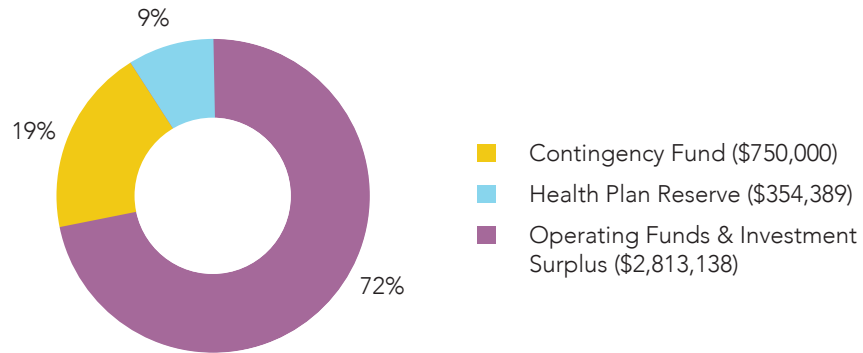
2017-2018 EXPENSES



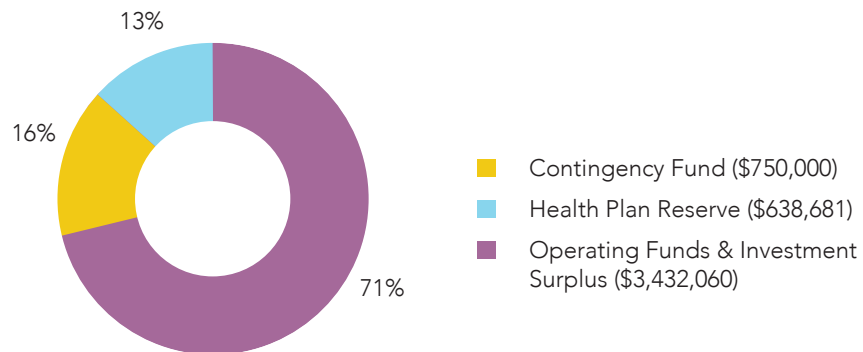
2018-2019 EXPENSES



2017-2018 RESERVES



2018-2019 RESERVES



"My experience with the MSA has been very productive. I find the [MSA] staff are very kind, caring and knowledgeable. I have used the legal services, study rooms, clubs, and other student services. I would highly recommend to all students that they use the MSA for all of their student life needs,"

– Noel Isaacs, Accessible Media Production student, 2020.

MOVING FORWARD

WHAT WILL THE MSA BE FOCUSING ON IN 2019/2020?

A successful student association is one that is comprised of many parts, and it is the sum of all parts that make a student association prosperous. To be successful in the 2019/2020 year, the MSA will be focusing its efforts on the following four areas.

RE-ESTABLISHING WHAT AN ASSOCIATION IS

The association will be working to enhance the trust relationship between the students and the MSA. The goal of this relationship is to solidify the student's understanding of what the association can do for them.

STRATEGIC PLAN

Throughout the remainder of 2019 and through 2020, the MSA will be establishing a new strategic plan. This will be a multi-year plan that lays the foundation for how the MSA will continue to thrive. The strategic plan will re-establish and re-solidify the MSA in terms of service experience and value for students.

SERVICES/EXPERIENCE

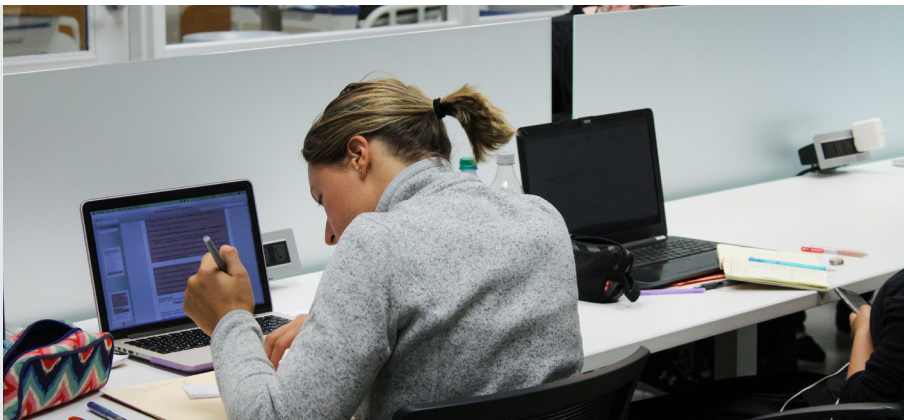
The MSA will be working to ensure that the success of student health and dental plans, and clubs is maintained. The association will also be working to expand and improve on events that are held.

The MSA will also be continuing to implement and enhance the new PRESTO transit system.

Additionally, the MSA will work to make sure that student voice and empowerment are recognized at the college and within the association.

VALUE

Value is what students want and what they'll pay for. The only way to get students to come to the table is to make sure what the MSA doing is beneficial. To make sure the MSA is providing services that students want, the association will be working to make sure its business operations match what Mohawk College students are looking for.



The MSA will continue to ensure that student voices are heard.

Students gathering at the 2019 Campfire event.



A MESSAGE FROM YOUR PRESIDENT

One of the MSA's main goals moving forward will be learning to navigate the new MSA landscape in the wake of the Student Choice Initiative. The MSA is in a new setting but its mission is the same – so, making sure that everything the MSA does is oriented around enhancing student experiences.

In addition to creating a new strategic plan, the MSA will also be focusing on communication – making sure students know what's available at their fingertips, continuing to develop the PRESTO card system, while also keeping a focus on peer-to-peer engagement.



MSA OFFICES

Fennell Campus

135 Fennell Ave W, Room G109
Hamilton, ON
L9C 0E5
905.575.2393

Health Sciences Campus (McMaster)

1400 Main St West, Room 112
Hamilton, ON
L8S 1C7
905.575.1212 ext 6411

Stoney Creek Campus

481 Barton Street, Room A125
(Fitness Centre) Stoney Creek,
ON L8E 2L7
905.575.1212 ext 5005

www.mohawkstudents.ca

   @msamohawk

